



The Scope of African football

The Complete Footballer was founded out of a need for quality coaching and meticulous planning around long-term football development.

South Africa's quality of football has drastically declined since the AFCON winning side of 96'. While the nation's footballing body has promised change and a new direction, we have seen little to no results for our football as it stands.

Many are quick to blame the players and socioeconomic conditions, but all development starts with the coaches. Due to our coach's education being archaic and generally inaccessible, we are falling behind at a rapid rate compared to the rest of the footballing nations who are implementing the most current best practice.

In other nations, the football philosophy is compiled by the footballing body and implemented nationwide. This ensures all players are developed according to a blueprint.

If we compare the German Model to South Africa, we can clearly see why Europeans have enjoyed much better success.

Germany has no co-curricular activities after school, so every sporting club and activity is run straight after school. For example, if you want to play football, you will attend a club that runs year-round and is run according to the development plan set out by the DFB. You are coached by a qualified coaching staff that all follow the same development principles and blueprint. This club would train 4-5 times a week and have match days year-round.

In South Africa, football is run at the school level and at the club level, but both are seasonal and don't run year-round. There is no set development plan being followed and the coaching staff are often unqualified and follow their own plans and agenda regarding training. Our football philosophy is almost un-coachable.

On top of that, players must commit to co-curricular activities which run after school, making it difficult to commit to all practices and sessions for your club.

Inevitably poor communities with few resources generally have very good players as they only play football and no other sports. The issue with this is the same communities don't have the ability to pay for qualified coaching and train on sub-par training facilities which hamper development in a big way.

Ultimately all the poorer players from townships who are committed to football full-time, don't end up getting the support and resources to develop as footballers properly.

On the other hand, all the players who have access to resources, don't end up training full-time as they commit to other sports seasonally. This means we have very little middle ground between the players and see a big disparity between players in SA.

THE PROGRAM

TCF Soccer School provides a unique in development platform like no other in South Africa.

The program offers an interactive curriculum that has been designed in collaboration with TacTeq Football, our European partner based in Germany. The program is delivered by UEFA-certified coaches.

This curriculum is designed to ensure all players follow a uniform development philosophy through each phase and to help develop coaches individually while learning to design and deliver sessions to a European standard.

Introduction Phase (U4- U6) Foundation Phase (U6 - U15)

DEVELOPMENT FOCUS

- Uniform development philosophy
- Individual player development
- Developing responsibility, self-reliance, and accountability.
- Individual coach development

Players will be constantly monitored and assessed to help better their abilities and keep parents up to date with their player's development.

Players will receive individual training programs to ensure they are developing at a rate that is designed for them.

All TCF programs from the Soccer School, right through to the club level follow the same philosophy.

This long-term development model ensures a greater chance for success in football, as well as teaching players valuable life skills that will be required in their future.





DEVELOPMENT MODEL

PHILOSOPHY

A HOLISTIC APPROACH TO DEVELOPMENT THROUGH PLAY & MENTAL STIMULATION.

THE COMPLETE FOOTBALLER PRIDES ITSELF ON THE TYPE OF PLAYERS WE PRODUCE. WE BELIEVE EVERYONE HAS GREATNESS WITHIN THEM. OUR HOLISTIC APPROACH ENSURES WE PRODUCE QUALITY INDIVIDUALS ON AND OFF THE PITCH. WE INSTILL VALUES THAT CARRY OVER INTO EVERYDAY LIFE AND TRANSLATE INTO A PLAYER'S OVERALL CHARACTER. WE CREATE A FUN AND INCLUSIVE ENVIRONMENT THAT STIMULATES LEARNING AND A PASSION FOR THE GAME. THIS IS KEY FOR OVERALL DEVELOPMENT ON AND OFF THE PITCH. WE CLOSELY FOLLOW THE AJAX DEVELOPMENT MODEL ACRONYM T.I.P.S (TECHNIQUE - INSIGHT - PERSONALITY - SPEED)

COACHES FOCUS

- INSTILLING DISCIPLINE & TEACHING RESPONSIBILITY, SELF RELIANCE AND ACCOUNTABILITY.
- ADVANCED FOOTBALL IQ & TACTICAL AWARENESS
- ELITE TECHNICAL ABILITY
- WELL-ROUNDED ATHLETIC ABILITY



PROGRAM INFORMATION

- Ages 4+
- Training curriculum developed by internationally certified coaching staff.
- Focus on individual player development.
- Players will develop strength, balance, motor skills coordination, and teamwork.
- The program runs year-round. (11 months)
- Coaching Resources and a development plan are provided to the coaching staff

ADDITIONAL SERVICES AVAILABLE

- Coaching Clinics & Staff Training
- Player Assessments
- Team Camps



PACKAGE OPTIONS

Individual Player Membership

- Players pay a monthly fee
- TCFSA pays a rental fee of 10 percent of active players. (Monthly)
- Soccer School players receive a 25% discount on Gold City Royals Football Club Fees.
- 10% sibling discount (per sibling)
- 10% discount on upfront payment

Group Membership (minimum 50 Players)

- School or club pays a monthly fee.
- Option 1: 0 49 Players
- Option 2: 50 to 99 players players
- Option 3: 100+ players
- No rental fees paid by TCFSA

Full Development Package:

- Team management and attendance register
- Group communications
- 2 3 training sessions weekly
- Periodization and session plans
- Performance monitoring and feedback
- Coaches training and development
- TCFSA custom training kit
- Full-time Head Coach





THANK YOU FOR TAKING THE TIME TO VIEW THIS PRESENTATION. WE HOPE TO BUILD A STRONG RELATIONSHIP WITH YOUR SCHOOL IN THE FUTURE...

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